

**For Immediate Release:**

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## **IGLTA Launches New Websites to Integrate Members and Travel Consumers**

Fort Lauderdale, FL (Tuesday, September 4, 2007) -- Exciting new developments are happening at the International Gay & Lesbian Travel Association (IGLTA)! To better ensure that IGLTA remains on the forefront of new developments we are implementing new online interactive mediums to capitalize on the revolutionary "Web 2.0" phenomenon. These new developments include a more evolved blog version of our popular newsletter, a brand new website for our 25<sup>th</sup> annual convention in Las Vegas to be held during April/May 2008 and a re-vamped website geared towards LGBT consumers.

### ***Convention Website***

Housed at [www.iglta.org/convention/](http://www.iglta.org/convention/) website is ready to be your one-stop shop for everything related to IGLTA's 2008 convention in Las Vegas. Here you will find links to registration, hotel information and many other relevant items. There also are pages on this site that highlight the fabulous pre-fam trip and post-fam trip in addition to excursions to places like the Hoover Dam. 2008 marks the 25<sup>th</sup> anniversary of IGLTA and this convention will be sure to blow all other IGLTA conventions out of the desert! The convention will take place from April 30 – May 4, 2008 at the legendary Flamingo Hotel.

### ***New Newsletter Blog***

IGLTA has taken a large stride forward in the launch of our new newsletter which is located at [igltanews.blogspot.com/](http://igltanews.blogspot.com/). This newsletter will be updated as articles come in and will be integrated into our main [iglta.org](http://iglta.org) website's main page. The blog has the ability for visitors to leave comments, for the organization to share pictures from events and to create a very dynamic way to include our membership in all of our current events. The goal of this new newsletter is to better educate people about IGLTA and make our members and potentially consumers more involved within the organization.

### ***Revamped Main Website***

In order to provide our members with more consumer visibility, IGLTA has revamped its consumer site to be more user-friendly and helpful. From now on, when visitors go to [www.iglta.org](http://www.iglta.org), the main page is a consumer portal to the entire world of gay and lesbian travel. The main page will include YouTube videos from members, a new interactive and powerful search option, on-line web auctions from our members and stories incorporated from our blog newsletter. The aim for this change is so that when consumers want information about gay and lesbian travel they know that [iglta.org](http://iglta.org) is the best place to go and bring direct benefits for our members.

IGLTA (The International Gay and Lesbian Travel Association) is the world's leading travel trade association for the GLBT community. Founded in 1983, with only 25 members, IGLTA currently has over 1000 members worldwide. IGLTA has consistently been committed to growing and enhancing its members gay and lesbian tourism business through education, promotion and networking.

For more information about IGLTA, visit [www.IGLTA.org](http://www.IGLTA.org)