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### **Adam Marquez Joins Witeck-Combs Communications**

WASHINGTON – Witeck-Combs Communications, Inc. announced today Adam Marquez has joined the public relations and marketing firm as a Communications and Marketing Strategist. Marquez joins Witeck-Combs Communications after serving as intern and account coordinator for MGA Communications where he organized outreach initiatives for Pfizer Pharmaceuticals and handled public education projects about heart disease on behalf of the Colorado Prevention Center. He also provided key support to other clients such as the Colorado-Colfax Marathon and the Rocky Mountain Arsenal National Wildlife Refuge.

“Marquez is solid and smart, with a track record of experience in health care and specialized communications that will make a difference to our clients,” said Bob Witeck, CEO of Witeck-Combs Communications. “We are grateful to have him on board.”

Marquez began his career with Bristol-Myers Squibb Pharmaceuticals where he served as a Lynx Account Representative for oncology practices in the Mid-Atlantic region. He was the daily contact for doctors and nurses who relied on his expertise in pharmaceutical sales and support as well as emerging automated drug ordering technology.

Marquez holds a Bachelor of Arts, magna cum laude, from the University of Maryland, College Park and an M.A. in Journalism from the University of Colorado, Boulder. While at Boulder, Marquez also served as a Teaching Assistant and helped produce the student-run newscast.

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Witeck-Combs Communications, Inc. ([www.witeckcombs.com](http://www.witeckcombs.com)) provides strategic public relations and marketing counsel for clients who believe protecting and enhancing their reputation is key to their success. Witeck-Combs Communications specializes in media relations, affinity marketing and issues management, and helping companies reach unique consumer segments, including the gay and lesbian and health/disability consumer markets.

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