



FOR IMMEDIATE RELEASE

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Fred Lameck Joins Witeck-Combs Communications

WASHINGTON, D.C. (April 16, 2007) – Witeck-Combs Communications, Inc. announced today Fred Lameck has joined the public relations and marketing firm as Media and Marketing Services Coordinator. Lameck joins Witeck-Combs Communications after successfully completing a public relations internship with Raleigh-based blast! PR, where he worked closely with the principals of the firm to provide strategic public relations and marketing services to clients in the high tech and internet marketing industries.

Lameck received a Bachelor of Arts in Journalism and Mass Communication from the University of North Carolina at Chapel Hill. While at UNC, Lameck wrote for The Daily Tar Heel and served as an assistant design editor. The Daily Tar Heel is often recognized as one of the country's premier college newspapers and has won both collegiate and professional accolades. As an assistant editor, he worked closely with the newspaper's leadership to develop innovative and creative graphics and layouts.

"Fred's knowledge of design and new programs is a wonderful asset to our team. His communications experience and ability to initiate and develop creative solutions will be of tremendous value to our clients," said Wes Combs, President of Witeck-Combs Communications.

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About Witeck-Combs Communications, Inc. - *Witeck-Combs Communications (www.witeckcombs.com) provides strategic public relations and marketing counsel for clients who believe protecting and enhancing their reputation is key to their success. Witeck-Combs Communications specializes in media relations, affinity marketing and issues management, and helping companies reach unique consumer segments, including the gay and lesbian and health/disability consumer markets.*