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**IT'S THE STUFF OF DREAMS: AMERICAN AIRLINES VACATIONS, AMERICAN EAGLE AND AA.COM/RAINBOW LAUNCH SOUTH FLORIDA SWEEPSTAKES**

**Six Winners to Enjoy Vacation Getaways to Fabulous Island Destinations and Mexico; Experience a 'Better Way to Get There'  
Go to [www.aa.com/betterway](http://www.aa.com/betterway) today**

MIAMI – Even residents of the beautiful Sunshine State dream of perfect vacations, and American Airlines is helping them get there.

American, its regional affiliate American Eagle, American Airlines Vacations, and AA.com/Rainbow are teaming up to offer South Florida residents a chance to win one of six vacation getaways – complete with airfare and luxurious accommodations – to the Bahamas, Caribbean, Mexico and Central America.

During the American Airlines Vacations *Getaway* Sweepstakes, which runs during the next six weeks, one lucky winner will be selected in a random drawing every 8 - 10 days to receive a vacation getaway for themselves and up to three companions. The destination prize changes each week and includes some of the Caribbean's most LGBT-friendly destinations Puerto Rico, Costa Rica, Curacao and Cancun – all served nonstop from Miami or Fort Lauderdale by American or American Eagle.

The sweepstakes is open to Florida residents age 18 years and older. To enter, simply visit [www.aa.com/betterway](http://www.aa.com/betterway) through Jan. 4, 2008, and complete an official entry form. The first vacation getaway will be awarded Nov. 20, 2007.

"We know these are destinations for the LGBT community and we are pleased to offer direct service to the places our customers want to fly," said National Sales and Marketing Manager for the LGBT community George Carrancho. "American Airlines is a proud sponsor of the Miami-Dade Gay and Lesbian Chamber of Commerce and the South Florida GLBT Community Center, among others. We will always strive to support our LGBT customers in their communities and with nonstop service to their favorite destinations".

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Here are the highlights of the American Airlines Vacations *Getaway* Sweepstakes:

- Open to Florida residents, 18 and older. No purchase is necessary.
- Enter at [www.aa.com/betterway](http://www.aa.com/betterway) through Jan. 4, 2008.
- Six Grand Prize winners
- One winner selected about every 8 - 10 days, beginning Nov. 20, 2007.
- Each Grand Prize includes round-trip Economy Class airfare on American Airlines or American Eagle from Miami and/or Fort Lauderdale, and accommodations for four provided by American Airlines Vacations
- For sweepstakes rules, see below and visit [www.betterwaythere.com/rules.php](http://www.betterwaythere.com/rules.php)

Here are the Grand Prizes to be awarded during the sweepstakes:

	<b>Destination City</b>	<b>Resort Property From AA Vacations</b>
Week 1	St. Kitts	St. Kitts Marriott Resort & The Royal Beach Casino
Week 2	San Juan, Puerto Rico	Wyndham Rio Mar Beach Resort & Spa
Week 3	San Jose, Costa Rica	Los Suenos Marriott Ocean & Golf Resort
Week 4	Curacao	Curacao Marriott Beach Resort & Emerald Casino
Week 5	Nassau, Bahamas	Sheraton Cable Beach Resort
Week 6	Cancun, Mexico	Fiesta Americana Condesa Cancun

American and American Eagle have a strong history of service to the Bahamas, Caribbean and Latin America from South Florida, stretching back nearly two decades. On Dec. 13, that long-standing commitment to South Florida grows even deeper when American begins nonstop flights from Miami to Barranquilla, Colombia, and Santa Cruz, Bolivia. On the same date, American will also begin nonstop service from Fort Lauderdale to San Jose, Costa Rica, and Santo Domingo, Dominican Republic.

Domestic service will also grow on Dec. 13 as American begins Miami-Phoenix nonstop flights, while American Eagle starts nonstop service from Miami to Sarasota-Bradenton, Fla., and Savannah, Ga. With the addition of the new international and domestic routes, American and American Eagle will offer a total of 284 daily flights from Miami and Fort Lauderdale.

Convenient service from both major airports in South Florida is just one of the advantages that American and American Eagle offer travelers. In addition, customers also enjoy a list of amenities including the ability to check up to two pieces of luggage each 50

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pounds or less for free at the ticket counter, as well as complimentary non-alcoholic beverages. Customers also have the opportunity to earn and redeem AAdvantage® miles. And enrollment in the AAdvantage program is free.

Along with a wide selection of destinations, a choice of airports, convenient flights, and complimentary amenities, customers on American and American Eagle in South Florida can also expect competitive, attractive fares.

"One of the things, among many, that makes travel on American and American Eagle a terrific value and a better way to get there, is that we offer customers affordable fares, making it easier for families and friends to get together and vacationers to get away without breaking the bank," said Carrancho. "Leisure travelers can look to American for a combination of price, product and service that is simply unmatched in South Florida."

American is a founding member of the global oneworld® Alliance.

To learn more about exciting and affordable travel packages available throughout the Bahamas, Caribbean, Mexico and Latin America, or to dozens of other destinations around the world, visit American Airlines Vacations' Web site at [www.aavacations.com](http://www.aavacations.com).

### **AMERICAN AIRLINES VACATIONS<sup>SM</sup> GETAWAYS SWEEPSTAKES RULES**

1. NO PURCHASE NECESSARY. Sweepstakes open to individuals legally residing in the State of Florida, United States who are 18 years of age or older at the time of entry. 2. All entries must be received by 11:59 p.m. EST on November 18, 2007 for Drawing #1. All entries must be received by 11:59 p.m. EST on November 28, 2007 for Drawing #2. All entries must be received by 11:59 p.m. EST on December 9, 2007 for Drawing #3. All entries must be received by 11:59 p.m. EST on December 17, 2007 for Drawing #4. All entries must be received by 11:59 p.m. EST on December 26, 2007 for Drawing #5. All entries must be received by 11:59 p.m. EST on January 4, 2008 for Drawing #6. 3. Prizes consist of (6) Grand Prizes consisting of: Drawing #1: Three (3) Nights for up to Four (4) people (single room w/accommodations for up to four (4) occupants) at the St. Kitts Marriott Resort & The Royal Beach Casino and round-trip coach class air transportation Travel Authorization Certificates ("Travel Certificate") for up to four (4) on American Airlines or their Airline Associates (American Eagle or American Connection® carriers) from Miami International Airport (MIA) to Robert Bradshaw International Airport (SKB). Approximate Retail Value ("ARV"): \$3,700. Drawing #2: Three (3) nights for up to four (4) people (single room w/accommodations for up to four (4) occupants) at the Rio Mar Beach Resort & Spa and round-trip coach class air transportation Travel Certificates for up to four (4) on American Airlines or their Airline Associates (American Eagle or American Connection® carriers) from either Miami International Airport (MIA) or Ft. Lauderdale/Hollywood International Airport (FLL) to San Juan Luis Munoz Marin International Airport (SJU). Approximate Retail Value ("ARV"): \$4,170. Drawing #3: Five (5) nights for up to four (4) people (single room w/accommodations for up to four (4) occupants) at the Los Suenos Marriott Ocean & Golf Resort Costa Rica and round-trip coach class air transportation Travel Certificates for up to four (4) on American Airlines or their Airline Associates (American Eagle or American Connection® carriers) from either Miami International Airport (MIA) or Ft. Lauderdale/Hollywood International Airport (FLL) to San Jose Juan Santamaria International Airport (SJO). (Travel required to occur after 12/13/07). Approximate Retail Value ("ARV"): \$12,700. Drawing #4: Three (3) nights for up to four (4) people (single room w/accommodations for up to four (4) occupants), at the Curacao Marriott Resort & Emerald Casino and round-trip coach class air transportation Travel Certificates for up to 4 on American Airlines or their Airline Associates (American Eagle or American Connection®

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carriers) from Miami International Airport (MIA) to Curacao Aeropuerto Hato (CUR). Approximate Retail Value ("ARV"): \$3,950. Drawing #5: Three (3) nights for up to four (4) people (single room w/accommodations for up to four (4) occupants) at the Sheraton Cable Beach Nassau, Bahamas and round-trip coach class air transportation Travel Certificates for up to 4 on American Airlines or their Airline Associates (American Eagle or AmericanConnection® carriers) from Miami International Airport (MIA) to Nassau International Airport (NAS). Approximate Retail Value ("ARV"): \$3,950. Drawing #6: Five (5) nights with transfers (transportation to and from the airport) for up to four (4) people (single room w/accommodations for up to four (4) occupants) at the Fiesta Americana Condesa Cancun and round-trip coach class air transportation Travel Certificates for up to four (4) on American Airlines or their Airline Associates (American Eagle or AmericanConnection® carriers) from Miami International Airport (MIA) to Cancun Airport (CUN). Approximate Retail Value ("ARV"): \$4,000. TOTAL ARV: \$32,470. 4. Drawings will take place November 20, 2007 (#1); November 30, 2007 (#2); December 13, 2007 (#3); December 21, 2007 (#4); December 30, 2007 (#5); January 8, 2008 (#6). 5. Odds of winning depend on number of entries received. 6. Sweepstakes open to individuals legally residing in the state of Florida in the United States. Active Employees and agents of Sponsor, Administrator and each of their parents and affiliates, agencies, distributors, wholesalers and retailers, and members of such active employees' immediate families and individuals living in the same household with such employees, are not eligible to win. Void outside of the state of Florida and where prohibited or otherwise restricted by law. Individuals must be 18 years of age or older to win. 7. All travel must occur before January 31, 2009. If winner is unable to travel by this date, prize will be forfeited. 8. Certificate is good for travel wholly on American Airlines, American Eagle Carriers and AmericanConnection® carriers. 9. Sponsor will be collecting personal data about participants and using it for the sweepstakes and for marketing and promotional purposes. See [www.betterwaythere.com/privacy.php](http://www.betterwaythere.com/privacy.php) for details. 10. Entrants release American Airlines and all parties from all claims/liability arising from this sweepstakes or acceptance/use of any prize. 11. For entry information and complete official rules, by which all entrants are bound, go to [www.betterwaythere.com/rules.php](http://www.betterwaythere.com/rules.php). 16. If you would like to opt out of other American Airlines emails, go to [https://www.aa.com/apps/utility/UpdateEmailOptins.jhtml?\\_DARGS=/apps/utility/UpdateEmailOptins.jhtml](https://www.aa.com/apps/utility/UpdateEmailOptins.jhtml?_DARGS=/apps/utility/UpdateEmailOptins.jhtml), select "unsubscribe" and click "submit".

American Eagle and AmericanConnection® carriers are regional airlines associated with American Airlines, Inc. American Eagle® service is operated by American Eagle Airlines, Inc., or Executive Airlines, Inc., each of which is a wholly owned subsidiary of American Airlines' parent company. AmericanConnection® service is operated by Chautauqua Airlines, Inc. or Trans States Airlines, Inc., each of which is an unaffiliated independent contractor.

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American Airlines Vacations is a servicemark of American Airlines, Inc.

### About American Airlines

American Airlines is the world's largest airline. American, American Eagle and the AmericanConnection® airlines serve 250 cities in over 40 countries with more than 4,000 daily flights. The combined network fleet numbers more than 1,000 aircraft. American's award-winning Web site, AA.com, provides users with easy access to check and book

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fares, plus personalized news, information and travel offers. American Airlines is a founding member of the **oneworld**<sup>®</sup> Alliance, which brings together some of the best and biggest names in the airline business, enabling them to offer their customers more services and benefits than any airline can provide on its own. Together, its members serve nearly 700 destinations in over 140 countries and territories. American Airlines, Inc. and American Eagle Airlines, Inc. are subsidiaries of AMR Corporation. AmericanAirlines, American Eagle, AmericanConnection, AA.com and AAdvantage are registered trademarks of American Airlines, Inc. (NYSE: AMR).

### **About American Eagle**

American Eagle operates more than 1,800 daily flights to more than 160 cities throughout the United States, Canada, the Bahamas, Mexico and the Caribbean on behalf of American Airlines.

### **About American Airlines Vacations**

American Airlines Vacations is one of the most recognized airline-owned tour operators in the United States. As a market leader in the travel industry with close to 20 years experience, American Airlines Vacations offers its customers a choice of more than 1,400 hotels and resorts in more than 100 cities in the Caribbean, Mexico, Hawaii, Europe, Canada, the United States, Costa Rica, Belize and China. For more information on American Airlines Vacations, visit the company's Web site at [www.aavacations.com](http://www.aavacations.com), call 800-321-2121 or contact your Travel Agent.

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**AmericanAirlines<sup>®</sup> We know why you fly<sup>®</sup>**

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The address is <http://www.aa.com>*