



CONTACT: Tim Kincaid
Corporate Communications
Fort Worth, Texas
817-967-9652
tim.kincaid@aa.com

FOR RELEASE: Monday, May 12, 2008

**AMERICAN AIRLINES ROLLS OUT SPECIAL PREVIEWS
OF NEW LINE CINEMA'S LONG-AWAITED FEATURE FILM "SEX AND THE CITY"**

**American Airlines Rainbow TeAAm Celebrates Popular New Film with Special
LGBT Guest Previews on Thursday, May 29, in Dallas and Chicago**

FORT WORTH, Texas – American Airlines will give personal star treatment to some very lucky Rainbow TeAAm customers and friends eager to enjoy special one-night only film previews of "Sex and the City" to be held in Dallas and Chicago on the evening of Thursday, May 29.

Audiences across America enthusiastically await the world premiere of New Line Cinema production "Sex and the City," which is slated for Friday, May 30.

The romantic comedy feature film is an adaptation of the long-running HBO comedy series, "Sex and the City," based on the original book by Candace Bushnell about four female friends living in New York City. While the filmmakers have offered no details about the film's story line, the feature film will showcase the four popular actors (and characters) that were successfully portrayed on the small screen sharing frank conversations about romance and the day-to-day lives of single women in America: Sarah Jessica Parker (Carrie Bradshaw), Cynthia Nixon (Miranda Hobbes), Kristin Davis (Charlotte Goldenblatt), and Kim Cattrall (Samantha Jones).

To express its deep appreciation to its outstanding and loyal LGBT customers, American Airlines Rainbow TeAAm will offer a very limited number of tickets for the special film previews in two cities – Dallas and Chicago – by conducting a drawing at American Airlines Rainbow Booth among visitors to two upcoming Gay Travel Expos – one in Dallas (Tuesday, May 20) and the other in Chicago (Thursday, May 22).

American Airlines Rolls Out Special Previews

May 12, 2008

Page 2

The dates, times and locations for the travel expos are:

- **Tuesday, May 20, from 4 to 8 p.m. CDT**
Hilton Anatole Hotel, 2201 Stemmons Freeway, Dallas
- **Thursday, May 22, from 4 to 9 p.m. CDT**
Center on Halstead, 3656 N. Halstead Street, Chicago

American Airlines' outreach to and reputation with LGBT customers has been established for more than a decade. American is the first and only major airline to have earned the Human Rights Campaign's 100 percent top ranking on the Corporate Equality Index since its start six years ago. The American Airlines Rainbow Marketing TeAAm also is considered a first among Fortune 500 companies and responsible for the creation of the airline's gay-welcoming Web portal, www.aa.com/rainbow.

About American Airlines

American Airlines is the world's largest airline. American, American Eagle and the AmericanConnection[®] airlines serve 250 cities in over 40 countries with more than 4,000 daily flights. The combined network fleet numbers more than 1,000 aircraft. American's award-winning Web site, AA.com, provides users with easy access to check and book fares, plus personalized news, information and travel offers. American Airlines is a founding member of the **oneworld**[®] Alliance, which brings together some of the best and biggest names in the airline business, enabling them to offer their customers more services and benefits than any airline can provide on its own. Together, its members serve nearly 700 destinations in over 140 countries and territories. American Airlines, Inc. and American Eagle Airlines, Inc. are subsidiaries of AMR Corporation. AmericanAirlines, American Eagle, AmericanConnection, AA.com, AAdvantage and We know why you fly are registered trademarks of American Airlines, Inc. DealFinder is a mark of American Airlines, Inc. (NYSE: AMR).

About New Line

New Line Cinema remains one of the most successful independent film companies after more than 40 years. Its mission is to produce innovative, popular, profitable entertainment in the best creative environment. A pioneer in franchise filmmaking, New

American Airlines Rolls Out Special Previews

May 12, 2008

Page 3

Line produced the Oscar-winning The Lord of the Rings trilogy, which is a landmark in the history of film franchises. New Line Cinema is a division of Warner Bros.

###

AmericanAirlines[®] We know why you fly[®]

*Current AMR Corp. releases can be accessed on the Internet.
The address is <http://www.aa.com>*