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**AMERICAN AIRLINES JOINS TRUE COLORS AND LOGO NETWORK  
TO ANNOUNCE EXCLUSIVE FAN FLY AWAY CONTEST**

**Lucky Couple Will Receive The Ultimate VIP True Colors Tour Concert Package;  
Register To Win At TrueColorsTour.com**

FORT WORTH, Texas – American Airlines will partner with the exciting True Colors Tour and Logo to give a lucky fan and a guest the ultimate VIP concert package this summer – outstanding seats for the True Colors Concert on Sunday night, June 29, at the Greek Theatre in Berkeley, Calif., which is the last day of the San Francisco Pride celebration. This special promotion includes round-trip airfare for two to California, hotel accommodations and ground transportation, VIP concert tickets, and backstage passes for a meet-and-greet with pop music icon and True Colors Tour creator, Cyndi Lauper.

In addition to meeting with Lauper, the winner and his or her guest will enjoy stunning seats to enjoy an exciting lineup of music artists performing on the True Colors Tour, including The B-52s, Andy Bell, Wanda Sykes, The Puppini Sisters, and host Carson Kressley. Fans can visit TrueColorsTour.com for more information and to register to win.

“At American Airlines, we love to make adventures come true,” said Betty Young, member of American Airlines Rainbow TeAAM. “Year in and year out, we strive to be the airline of choice for all LGBT travelers. That’s why we want to make this season’s top value our exciting partnership with Cyndi and with the True Colors Tour.”

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American Airlines also will sponsor the True Colors Tour this year with an exciting new lineup of both legendary and up-and-coming artists. After receiving rave reviews and a successful debut in 2007, the True Colors Tour is expanding to meet demand in many more cities. The tour will kick off June as Gay & Lesbian Pride Month on May 31 at Boston's Bank of America Pavillion.

Produced by True Colors Concerts in partnership with the Human Rights Campaign (HRC), the 24-city North American tour is presented by Logo in support of the newly created True Colors Fund of Stonewall Community Foundation. The concerts feature nearly five hours of nonstop music with special guests appearing on select dates throughout the tour: Wanda Sykes, Tegan and Sara, Regina Spektor, Sarah McLachlan, Joan Jett and the Blackhearts, Joan Armatrading, Indigo Girls, Nona Hendryx, Deborah Cox, and The Cliks. Other U.S. nonprofit partners include Parents Families and Friends of Lesbians and Gays (PFLAG) and CenterLink, the association of the nation's LGBT community centers.

The True Colors Tour was conceived by Lauper, stemming from her desire to give back to the LGBT community for the love and support they have given her throughout her career.

"I'm so excited and honored that we're taking True Colors out on the road again this year," Lauper said. "We are especially proud to link arms with our friends at American Airlines to offer a special reward for a couple of our fans. The True Colors Tour asks for equality for all, not just for some, the principle upon which this country was founded, and a value shared by American Airlines. So let's celebrate and have fun this summer while we spread the love and the music."

Tickets are on sale now and available at [www.ticketmaster.com](http://www.ticketmaster.com).

The True Colors Tour is presented by Logo and produced by True Colors Concerts, LLC in partnership with the Human Rights Campaign. For official tour & ticket information and on-sale times visit [www.truecolorstour.com](http://www.truecolorstour.com). Complete calendar and locations are listed below.

### **True Colors Tour 2008**

May 31	Boston, MA	Bank of America Pavillion
June 1	Wantagh, NY	Nikon at Jones Beach Theater
June 3	New York, NY	Radio City Music Hall
June 4	Toronto, ON	Molson Amphitheatre
June 6	Mashantucket, CT	MGM Grand Arena at Foxwoods
June 7	Washington, DC	DAR Constitution Hall

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June 9	Minneapolis, MN	US Bank Theatre at Target Center
June 10	Chicago, IL	Chicago Theatre
June 11	Clarkston, MI	DTE Energy Music Theatre
June 13	Atlantic City, NJ	Borgata Resort Spa & Casino
June 14	Bethel, NY	Bethel Woods Center for the Arts
June 16	Atlanta, GA	Chastain Park Amphitheatre
June 18	Clearwater, FL	Ruth Eckerd Hall
June 19	Fort Lauderdale, FL	Frank Sinatra Theatre at Bank Atlantic Center
June 21	Houston, TX	Cynthia Woods Mitchell Pavillion
June 22	Dallas, TX	The Superpages.com Center
June 23	Oklahoma City, OK	Zoo Amphitheatre
June 25	Phoenix, AZ	Dodge Theatre
June 27	Alpine, CA	Viejas Casino – Concerts in the Park
June 28	Los Angeles, CA	Greek Theatre
June 29	Berkeley, CA	Greek Theatre
July 1	Seattle, WA	WaMu Theatre
July 2	Vancouver, BC	Deer Lake Park
July 5	Morrison, CO	Red Rocks Amphitheatre

### About American Airlines

American Airlines is the world's largest airline. American, American Eagle and the AmericanConnection® airlines serve 250 cities in over 40 countries with more than 4,000 daily flights. The combined network fleet numbers more than 1,000 aircraft. American's award-winning Web site, AA.com, provides users with easy access to check and book fares, plus personalized news, information and travel offers. American Airlines is a founding member of the oneworld® Alliance, which brings together some of the best and biggest names in the airline business, enabling them to offer their customers more services and benefits than any airline can provide on its own. Together, its members serve nearly 700 destinations in over 140 countries and territories. American Airlines, Inc. and American Eagle Airlines, Inc. are subsidiaries of AMR Corporation. AmericanAirlines, American Eagle, AmericanConnection, AA.com, AAdvantage and We know why you fly are registered trademarks of American Airlines, Inc. DealFinder is a mark of American Airlines, Inc. (NYSE: AMR).

American Airlines outreach to and reputation with LGBT customers has been established for more than a decade. American is the first and only major airline to have earned the Human Rights Campaign's 100 percent top ranking on the Corporate Equality Index since its start six years ago. The American Airlines Rainbow Marketing TeAAm also is considered a first among Fortune 500 companies and responsible for the creation of the airline's gay-welcoming Web portal, [www.aa.com/rainbow](http://www.aa.com/rainbow).

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### **About Logo**

Logo is the world's leading ad-supported cable, satellite, online, mobile and digital entertainment network for the lesbian, gay, bisexual and transgender (LGBT) audience, from MTV Networks, a unit of Viacom (NYSE: VIA, VIA.B). Launched in 2005, Logo's cable channel is in more than 33 million homes across the United States and is complemented by a federation of online properties, including [LOGOonline.com](http://LOGOonline.com), [AfterEllen.com](http://AfterEllen.com), [AfterElton.com](http://AfterElton.com), [365gay.com](http://365gay.com), [DowneLink.com](http://DowneLink.com) and [NewNowNext.com](http://NewNowNext.com). Logo's content is distributed across all leading download-to-own, streaming and mobile services. The most influential brand for the most influential audience, Logo provides a mix of original and acquired entertainment as well as news, social networking and community building that are authentic, smart, fun, entertaining, and inclusive. Logo joins MTV Networks' roster of popular and highly targeted brands which include MTV, Comedy Central, VH1 and Spike TV.

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