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Photo editors note: Photos including same-sex couple available upon request.

## **AMERICAN AIRLINES CELEBRATES THE ADMIRALS CLUB 70<sup>TH</sup> BIRTHDAY**

### **Airline Begins 70 Days of Celebration with Birthday Sweepstakes, Special \$70 Savings Offer**

FORT WORTH, Texas – Seventy years ago, in 1939, American Airlines opened the airline industry's first VIP lounge at LaGuardia Airport in New York. In honor of the occasion, American is kicking off 70 days of celebration with a birthday sweepstakes and a \$70 savings offer on annual memberships. Additionally, customers on one lucky flight will receive two one-day passes to use at any of American's more than 40 Admirals Club<sup>®</sup> lounge locations worldwide.

American welcomes its loyal LGBT customers and friends to take part in the celebration. Admirals Club memberships have been available to same-sex domestic partners equally with married couples for more than a decade, and American was the first airline to adopt this policy.

On Aug. 13, visitors to the Chicago O'Hare H/K Admirals Club lounge are in for a treat. Chef Duff Goldman from the popular television program *Ace of Cakes* will present a birthday cake, which he will bake especially for the occasion, to the Admirals Club. Customers are invited to enjoy a piece of cake and meet Chef Duff as the Admirals Club 70<sup>th</sup> birthday celebration continues.

"For seven decades, the Admirals Club has been known for exceptional hospitality and outstanding service, providing travelers with a quiet place to relax or conduct business," said Nancy Knipp, President – Admirals Club. "We're very appreciative of our customers and look forward to showing our gratitude during our 70 days of celebration and the years to come."

Through Oct. 19, customers are invited to experience the Admirals Club legacy and help American commemorate 70 years of Admirals Club service by registering to win one of seven prizes in the birthday sweepstakes. Prizes include a Lifetime Admirals Club Membership; a weeklong luxury vacation in Maui; one night at a Hollywood movie premiere; a ski trip in Vail, Co.; and more. Just for registering, customers will receive a \$70 savings offer on an annual

Admirals Club membership, whether it's new or a renewal. No purchase is necessary to enter the sweepstakes. Complete sweepstakes rules, Offer Terms and Conditions, and other details – including how to enter, a look back at the Admirals Club history, and much more – can be found at the Admirals Club birthday celebration Web site, [www.aa.com/AC70years](http://www.aa.com/AC70years).

Customers are encouraged to join the fun by sharing their Admirals Club experiences via text, photo or video on the birthday Web site, where they will also find a calendar of celebration activities and a 70-day Admirals Club birthday party blog.

American, a founding member of the global **oneworld**<sup>®</sup> Alliance, offers annual Admirals Club memberships for new members ranging from just \$350 to \$500. One-day passes are available for \$50 and may be purchased online, at self-service check-in machines, or at any Admirals Club location.

American's Admirals Club lounges heighten the airport experience and set American apart from other airlines. Amenities vary by location, and include:

- conference rooms
- a multi-functional business center with individual work stations
- personal computers with complimentary high-speed Internet access, PC data ports, telephones, printers, copier and fax service
- a walk up cyber café
- music rooms
- spa-like shower facilities
- complimentary coffee, tea, soft drinks, juices and light snacks, in addition to bar service and food for purchase through the enhanced food and beverage program, *Amora*<sup>™</sup>
- children's rooms featuring age appropriate computer and TV programming

To learn more, visit American's Admirals Club Web site at [www.aa.com/admiralsclub](http://www.aa.com/admiralsclub).

American's LGBT dedicated sales team also wants to take part in the festivities and reward its loyal LGBT customers and friends. The Rainbow TeAAm is making the celebration more special by randomly selecting 10 individuals who also are AAdvantage members to receive free one-day Club passes for them and their partner or guest. Each pass is valued at approximately \$50 and may be used at any time over the next year. Please send an email to [rainbow.team@aa.com](mailto:rainbow.team@aa.com) with your full name, AAdvantage number, email address, and a daytime phone number. Please write "Partner Passes for the Admirals Club Contest" in the subject line of the email. Entries will be accepted until end of day on Friday, September 4, 2009. To get the most up-to-date news and insights for the LGBT traveler, please visit [www.aa.com/rainbow](http://www.aa.com/rainbow).

## **About American Airlines**

American Airlines, American Eagle and AmericanConnection® serve 250 cities in 40 countries with, on average, more than 3,400 daily flights. The combined network fleet numbers more than 900 aircraft. American's award-winning Web site, AA.com®, provides users with easy access to check and book fares, plus personalized news, information and travel offers. American Airlines is a founding member of the oneworld® Alliance, which brings together some of the best and biggest names in the airline business, enabling them to offer their customers more services and benefits than any airline can provide on its own. Together, its members serve nearly 700 destinations in more than 130 countries and territories. American Airlines, Inc. and American Eagle Airlines, Inc. are subsidiaries of AMR Corporation. AmericanAirlines, American Eagle, AmericanConnection, AA.com, We know why you fly and AAdvantage are registered trademarks of American Airlines, Inc. (NYSE: AMR)

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