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**AMERICAN AIRLINES BOLSTERS COMMITMENT TO NEW YORK
BY ENHANCING NETWORK, SCHEDULE, FACILITIES AND FLEET
AT NEW YORK'S AIRPORTS, AND INTRODUCES NEW PARTNERSHIPS
WITH JETBLUE AIRWAYS AND NYC & COMPANY**

AMERICAN EXPANDS NEW YORK NETWORK SERVICE AND PRESENCE BY:

- **Announcing Partnership with JetBlue Airways for Key East Coast Gateways and More Connections to International Flights**
- **Expanding Marketing Efforts to NYC Travelers, Including a Partnership with NYC & Company**
- **Offering 31 New Flights on 13 New Routes Combined from LaGuardia and JFK by End of Year**
- **Adding Seven New Destinations Served by 23 New Flights Announced Today**
- **Introducing, Enhancing Service with American Eagle Bombardier Two-Class Regional Jets**
- **Investing More Than \$30 Million in LaGuardia and JFK Terminal Improvements**
- **Exploring British Airways and American Co-Location at JFK Terminal 8 for Easier Passenger Connections to oneworld Partners**
- **Designating New Officer Dedicated to New York Market**

Editor's Note: The press conference will be streamed live via Ustream. To view the broadcast, log on to www.facebook.com/AA and click on the "Live NYC" tab.

NEW YORK CITY – American Airlines is bolstering its service for customers in New York City by announcing today plans to add seven new destinations served by 23 additional flights to and from the city's two airports, enhancing the travel experience with upgraded aircraft, and providing customers with improved terminal facilities.

American also designated a new officer position that will have responsibility for airport operations and broad oversight of all the company's activities in the New York market. In addition, American announced an agreement with JetBlue Airways that will offer JetBlue customers simple connections to American's international flights and new

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convenient domestic flight options on JetBlue for American's customers in and out of New York and Boston.

American believes the network initiatives announced today will build passenger demand for its international network to Europe, Asia and South America, including its joint business with British Airways and Iberia between North America and Europe, which is expected to be approved by regulators and implemented later this year. When it is able to consult with British Airways and Iberia following regulatory approval, American expects to announce new international destinations to be added in 2011 at John F. Kennedy International Airport.

The enhancements build on American's "cornerstone" network strategy announced in September 2009. The strategy bolsters American's network in the New York, Dallas/Fort Worth, Chicago, Miami, and Los Angeles markets. These markets represent top U.S. commerce centers and are significant international gateways, which provide the best connections to American's global network and the networks of its partner airlines in the **oneworld**[®] Alliance.

Separately, American announced an expansion of marketing efforts with NYC & Company, the city's official marketing, tourism and partnership organization, to ensure that its valued customers in New York are aware of the latest improvements and future initiatives. American will work more closely with the city to attract additional visitors to New York City, an important shared goal for American and NYC & Company.

"Our announcements today demonstrate our strong commitment to New York, and we look forward to expanding that commitment in the months and years to come," said Gerard Arpey, Chairman and CEO of American Airlines. "We have a long history in New York, and we're going to grow those roots with new routes, new partnerships, even deeper local relationships, and the kind of service that New Yorkers expect and that will attract more visitors and commerce to the city."

Arpey noted that American's expanded commitment to the New York market extends beyond its schedule, operations and facilities – to its people as well. The company has more than 11,000 employees and retirees who call New York home, and, as part of today's announcement, American said it has named Art Torno as Vice President – New York, a position that will be responsible for airport operations and broad oversight of all of the company's activities in the New York market. Torno has been at

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American for more than 30 years, during which he served in numerous management roles with increasing responsibility.

“In Art Torno, the New York market is getting a talented and committed professional who will be devoted to the needs of the local market,” Arpey said. “We are confident his presence will deepen our relationship with this great city and its customers.”

JetBlue Agreement

American Airlines and JetBlue Airways today announced an agreement for commercial collaboration in New York and Boston that benefits customers of both airlines. The agreement will provide customers with interline service in non-overlapping markets, which will offer them more choices and convenient connections. The companies are also exploring other commercial cooperation.

The partnership will focus on routes into and out of JFK and Boston Logan International Airport that extend and complement each others' networks. For example, it would provide seamless service for customers who wish to fly nonstop from Nantucket to JFK on JetBlue and from there to London on American. Likewise, customers can board American from Paris to JFK and connect to a nonstop flight on JetBlue to Burlington, Vt. JetBlue customers will be able to effortlessly connect on flights to 12 of American's international destinations from JFK and Boston including Barcelona, Spain; Sao Paulo, Brazil; and Tokyo, Japan.

On domestic routes where the carriers don't currently compete, American customers can book convenient, nonstop JetBlue flights from JFK and Boston to 18 domestic markets, including Portland, Maine; Nantucket, Mass.; and Burlington, Vt.

Under terms of the agreement, American intends to transfer eight slot pairs at Ronald Reagan National Airport and one slot pair at White Plains, N.Y. to JetBlue, and JetBlue intends to transfer 12 slot pairs at JFK to American.

Customers of both airlines are expected to benefit from improved connections, while each airline will see additional customers fed into their networks. None of the routes on which the airlines will cooperate overlap current flights served by the other. The agreement will provide connections for more passengers at JFK and Boston to American's international destinations in Europe, Asia, and South America. It also will

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generate more traffic and support for American's planned joint business with **oneworld** partners British Airways and Iberia between North America and Europe, and with Japan Airlines between North America and Asia.

"This new agreement with JetBlue complements our domestic and international network and will bolster our partnerships with other **oneworld** members. It will provide important opportunities to grow international traffic flowing into and out of the United States for American," Arpey said. "That ultimately strengthens our operations, network, and customer feed at JFK and at Boston Logan. And, while we bolster American's own network, in turn we will help solidify **oneworld** as the premier global alliance with the finest airline brands and networks worldwide."

Certain portions of the cooperative agreement may be subject to regulatory review.

New Routes with American and American Eagle

Starting in summer 2010, American and American Eagle will expand the routes and service they offer customers from New York. Including previously announced additions, by year end at LaGuardia and JFK combined, American and American Eagle will add 31 total flights to and from 13 additional routes, bringing total NYC departures to 216 and unique destinations to 63. Today's announcement includes seven new destinations served on 23 new roundtrip flights. When combined with new options for travel on JetBlue, American's New York customers will have access to 81 unique destinations on 271 nonstop flights by the end of 2010. In addition, American serves four destinations with 18 daily departures out of Newark (N.J.) Liberty International Airport.

LaGuardia

New American Eagle Bombardier CRJ-700 airplanes, outfitted with First Class as well as new Coach Class seats, will fly new routes from LaGuardia to Minneapolis-St. Paul four times daily, to Atlanta seven times daily, and five times daily to Charlotte, N.C. The CRJ-700s will also be used to fly existing routes from LaGuardia to Toronto and Raleigh-Durham, N.C., giving passengers in those markets access to First Class service.

American will also increase mainline daily flights to and from Miami and Chicago from LaGuardia. In sum, the new flights expand American's domestic network and give the airline's most important customers direct access to the top business markets as well

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as giving leisure travelers new, competitive options. The initiative also increases the number of seats available in busy existing markets.

JFK

As previously announced, American begins service in April and May to San Jose, Costa Rica; Madrid, Spain; and Manchester, England. Previously announced non-stop service to Austin, Texas, will begin in July.

American also announced it will add twice-daily, nonstop service to and from Fort Lauderdale, Fla., in November and increase daily frequencies to Orlando, Fla.; Las Vegas, Nev.; and Miami effective in November.

American Eagle previously announced daily round-trip service on regional jets to and from Columbus, Ohio, and St. Louis. American Eagle today announced twice-daily service to and from both Indianapolis, Ind., and Cincinnati, Ohio. In addition, American Eagle will begin one flight daily to and from Norfolk, Va. Those new flights will use Embraer regional jets and are slated to begin by year end. They will be assigned times so that customers can make easy connections to American's international flights. The airline will also assign the two-class CRJ-700s to upgrade existing routes from JFK, offering First Class service to Washington Reagan, Boston, and Toronto starting in early 2011.

All of the schedule changes for this year are reflected in the Company's existing seating capacity guidance for 2010.

LGA and JFK Facilities Improvements and Potential Co-Location of oneworld Partner British Airways in JFK's Terminal 8

American plans several improvements to its facilities at LaGuardia in addition to the Concourse D checkpoint expansion it completed in 2008 and the current installation of escalators to the baggage claim area. American has recently selected an architectural firm to undertake an extensive refurbishment of its LaGuardia Admirals Club location, which will include an upgrade of all of the club furnishings and finishes, as well as renovation of the restrooms and expansion of the seating areas. The interior of Concourse D will be renovated over a two-year period with all new ceilings, lighting, terrazzo flooring, wall panels and flight information displays. Once completed, these renovations will give the concourse a fresher, more open, and brighter feel.

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After the Concourse D renovations are completed, American anticipates undertaking similar renovations in its Concourse C gate areas. American estimates the total cost of these LaGuardia improvements to be approximately \$30 million.

American is currently looking at various options to connect the two concourses on the secure side of the terminal to allow its passengers flying out of Concourse C to easily access the Concourse D Admirals Club location.

At JFK, American has put out to bid a 3,000 square foot expansion of its existing 11,000 square foot Concourse C Admirals Club, along with some reconfiguration and refurbishment of the club, which was opened in 2005.

American Airlines and British Airways are currently evaluating a proposal by the Port Authority of New York and New Jersey to develop an expansion of the new state-of-the-art \$1.3 billion international Terminal 8 to allow the airlines to co-locate their operations. Terminal 8 was designed by American expressly to meet the needs of modern customers traveling internationally, and the potential expansion and joint operation of the facility by American and British Airways would allow quick and easy customer connections from airline to airline. If agreeable financial terms can be reached with the Port, the potential co-location would benefit not only the airlines and their customers but the Port itself, which has been exploring various ways to expand JFK gate capacity.

Expanded Marketing and Advertising Plans, Partnership with NYC & Company

To ensure that American's customers are aware of its New York-market enhancements, the company plans a more comprehensive marketing and advertising effort in the region. In addition to advertising that is already planned, American has signed a partnership agreement with NYC & Company.

Through the partnership, American and NYC & Company will work together to promote the airline to the many local residents who travel for business and leisure. At the same time, American and NYC & Company will work to attract more travelers to New York City – one of the city's most important priorities and a key to its economic vitality. Efforts will include cross-promotional and sponsorship opportunities that highlight American's extensive domestic and global network, as well as its extended global network through the **oneworld** Alliance to help bring new visitors to New York City and encourage them to stop over and stay.

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“Our partnership with NYC & Company will help American and the city to achieve our mutual goal of bringing more people to New York City,” said Dan Garton, Executive Vice President – Marketing for American Airlines. “Aligning American with the city’s official tourism organization will help generate awareness and loyalty from New Yorkers, who appreciate companies that support the city. Plus, we’re excited about working closely with NYC & Company to generate traffic from around the U.S. and the world to the great city of New York.”

“This announcement is yet another great moment in the long partnership that NYC & Company has shared with American Airlines,” said NYC & Company CEO George Fertitta. “This partnership will combine strategic opportunities to drive travel to New York City through existing programs and new initiatives that will underscore New York City as an exciting destination in key domestic markets. By working with tourism partners who help New York City offer visitors a world-class travel experience, New York City will remain on course to achieve Mayor Bloomberg’s mandate to attract 50 million visitors annually by 2012.”

About American Airlines

American Airlines, American Eagle and AmericanConnection[®] serve 250 cities in 40 countries with, on average, more than 3,400 daily flights. The combined network fleet numbers more than 900 aircraft. American's award-winning Web site, AA.com[®], provides users with easy access to check and book fares, plus personalized news, information and travel offers. American Airlines is a founding member of the oneworld[®] Alliance, which brings together some of the best and biggest names in the airline business, enabling them to offer their customers more services and benefits than any airline can provide on its own. Together, its members serve nearly 700 destinations in more than 130 countries and territories. American Airlines, Inc. and American Eagle Airlines, Inc. are subsidiaries of AMR Corporation. AmericanAirlines, American Eagle, AmericanConnection, AA.com, We know why you fly and AAdvantage are registered trademarks of American Airlines, Inc. (NYSE: AMR)

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**New York Market Snapshot
March 2010**

American Airlines has served the New York market for more than 80 years. With a keen understanding of the needs of New York passengers, it offers them a global route network augmented by its oneworld[®] Alliance membership; its state-of-the-art international terminal at JFK International Airport; AAdvantage, the industry's first frequent flyer program; and its long-standing commitment to the Greater New York community.

American and American Eagle, its regional jet subsidiary, currently offer nonstop service to more than 50 destinations and more than 200 daily flights from all four New York area airports, including:

- 99 daily departures from LaGuardia
- 88 daily departures from JFK
- 18 daily departures from Newark
- 4 daily departures from White Plains/Westchester County

American currently offers service from New York to 25 destinations beyond the U.S., including London, Paris, Rome, Zurich, Brussels, Tokyo, and Buenos Aires.

- American now offers non-stop flights to Milan and Barcelona from New York.
- American offers a host of opportunities for connections with international routes from New York, thanks to flights arriving at its JFK Terminal every day from an average of 22 North American cities.

By December 2010, American and American Eagle are scheduled to provide 216 departures from New York's JFK and LGA Airports to 63 unique destinations.

- Including recent announcements, 10 new unique domestic destinations will be added including Austin, Texas; Columbus, Ohio; St. Louis, Mo.; Cincinnati, Ohio; Fort Lauderdale, Fla.; Indianapolis, Ind.; Norfolk, Va.; Atlanta, Ga.; Charlotte, N.C.; and Minneapolis/St. Paul, Minn..
- In April and May 2010, American will initiate direct service to three new international destinations – Madrid; Manchester, England; and San Jose, Costa Rica.
- All told, by the end of 2010, American and American Eagle will add 13 routes with a total of 31 daily departures.

In addition, American's agreement with JetBlue Airways, announced March 31, 2010, will give American's passengers access to 18 new destinations with 55 flights from New York's JFK airport.

- These JetBlue domestic markets include Nantucket, Mass.; Denver, New Orleans, Portland, Maine; Salt Lake City, Burlington, Vt.; Houston, West Palm Beach, Fla.; Richmond, Va.; Sarasota, NY; Buffalo, NY; Washington D.C., Portland, Ore.; Syracuse, NY; Jacksonville, Fla.; Phoenix, and Fort Meyers, Fla.
- JetBlue's passengers will benefit from connections with American's flights from New York as well as from Boston to 12 international destinations.

In the year ended June 30, 2009, American and American Eagle carried 13.6 million people to and from JFK, LaGuardia and Newark airports.

- Based on the March 2010 schedule, American offers 20 daily nonstop flights from New York (JFK/LGA/EWR) to California.
- American has approximately 25 daily flights from its four New York area airports to Chicago's O'Hare Airport and more than 20 daily flights to Dallas-Fort Worth.

American Airlines provides New York travelers with a convenient, comfortable and rewarding travel experience.

- American operates 44 Admirals Clubs[®] lounges in airports worldwide, including four in New York, with two at JFK, and one each at Newark and LaGuardia. Conference rooms are available for booking at many locations for both members and non-members. American also operates five Flagship Lounges in the U.S. and London, including one at JFK.
- American has 86 Self-Service Check-In devices at its New York area airports: JFK – 44 devices; LaGuardia – 30; Newark – 12. International check-in is available via self-service for passengers traveling out of JFK and LaGuardia.

American's state-of-the-art Terminal 8 at JFK Airport will meet Greater New York's future travel needs.

- This \$1.3 billion facility, with nearly 1.5 million square feet, opened in August 2007. It is world-class in every respect with features designed to provide outstanding service for both domestic and international travelers. American's JFK Terminal 8 offers:
 - Thirty-six gates – 27 for jet operations, 19 of which can support international flights – and nine for regional jets.
 - A dramatic 88,600 square-foot ticketing lobby in the main terminal, with a 65-foot ceiling and 84 ticketing positions.
 - Ten security checkpoint lanes that can process 1,800 passengers per hour.
 - An Admirals Club area in Concourse C of 11,300 square feet, a second Admirals Club in Concourse B with 11,200 square feet, plus a Flagship Lounge with 7,000 square feet also in Concourse B.
 - A U.S. Customs and Immigration facility with 36 immigrations positions and 10 customs positions is capable of processing more than 1,600 passengers per hour.

On March 31, 2010, American announced plans to invest approximately \$30 million in LaGuardia and JFK Terminal Improvements.

- The LaGuardia renovations will include refurbishing the LaGuardia Admirals Club location and the interior of Concourse D with all new ceilings, lighting, terrazzo flooring, wall panels and flight information displays to give the concourse a fresher, more open and brighter feel.
- Once Concourse D is completed, the company anticipates undertaking similar renovations in its Concourse C gate areas.
- At JFK, American has put out to bid a 3,000 square foot expansion of its existing 11,000 square foot Concourse C Admirals Club, along with some reconfiguration and refurbishment of the club, which was opened in 2005.

American Airlines' New York-area passengers benefit from:

- The oneworld® Alliance, of which American Airlines is a founding member, brings together some of the best and biggest names in the airline business -- American Airlines, British Airways, Cathay Pacific, Finnair, Iberia, Japan Airlines, LAN, Malév Hungarian Airlines, Mexicana, Qantas and Royal Jordanian. Among them, these airlines serve approximately 700 destinations in more than 130 countries and territories.
- The AAdvantage® program was the world's first frequent-flyer program. AAdvantage members earn miles by flying on American Airlines, American Eagle, AmericanConnection® and oneworld™ carriers, as well as on other airline participants. Members also earn miles when using affiliated credit/debit cards or by purchasing products/services from participating car rental and hotel companies, retailers and a wide variety of service providers.
- PriorityAAccessSM, which provides greater ease at check in, security and boarding for AAdvantage Elite Status members, First and Business Class travelers, AAirpass customers and passengers traveling on full-fare Economy Class Tickets.

American Airlines plays a key role in New York's economy and generated approximately \$12 billion in economic activity in 2008.¹

- AMR spent \$674 million in 2008 in payroll, including salaries and benefits, for its Greater New York-based employees.
- In 2008 AMR paid \$125 million in rental and landing fees.
- AMR spent approximately \$2 billion in total direct expenses in 2008, including salaries, goods and services, charitable contributions and taxes in the New York marketplace during 2008.
- American's presence supports more than 100,000 jobs in the New York metro area. This occurs through our impact on local suppliers, consumer spending by employees, passenger spending, taxation, and eased business transactions.

American is committed to the Greater New York community – a region that more than 11,000 active AMR employees and retirees call home.

- American provides sponsorships and in-kind giving to many organizations serving in the Greater New York community, including Citymeals-on-Wheels, Elton John AIDS Foundation, Roundabout Theatre Company (American Airlines Theatre), Lincoln Center Theater, New York City Ballet, American Ballet Theater, New York City Opera and Harlem Stage.
- American supports New York City's Ladders for Leaders, which exposes students to different careers and encourages them to attend college, providing select participants with round-trip airfare to visit colleges outside of New York City.
- American highly values its relationships with New York's Hispanic communities, with which it has been closely involved for more than 28 years.
 - American is the official airline of New York's Puerto Rico and Bronx Dominican Day parades, offering college scholarships in connection with these events.
 - American provides cargo space on its planes to Caribbean and Latin American locations for disaster relief efforts and transports physicians and medical supplies to these locations when there are emergency needs.
 - American is also active in the Hispanic Federation, which comprises 81 Hispanic health and human services agencies in New York, New Jersey and Connecticut.

¹ From 2008 American Airlines data, the most recent figures available.

- Other international groups and events in New York also receive support from American Airlines including the Japanese American Association of New York, the Japanese Chamber of Commerce, the Flushing Chinese Business Association, and the West Indian/American Day parade.
- American's employees work closely with health professionals – sometimes in other countries – to ensure that children are transported to medical facilities in New York and throughout the country.
 - Since the establishment of American's "Miles for Kids in Need" program, hundreds of children have been flown to New York City hospitals for critical care that is not available in their communities.
- American also supports New York-related activities and events that are affiliated with national organizations including St. Jude Children's Hospital, the Make-a-Wish Foundation, the Cystic Fibrosis Foundation, the Susan G. Komen Foundation, and Special Olympics, among others.

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